## Setting the scene for innovation



In our constantly evolving world, meeting as we know it has changed.

The meeting standards and infrastructures we used years ago no longer work for modern organizations' needs.

01

As companies have made way for greater employee autonomy, agility and collective intelligence, new ways of meeting and collaborating have emerged.

02

Recent events are forcing companies to reshape their workspace and workforce structure. Increasingly, the new normal is hybrid and flexible work.





### Building the ideal meeting frame

#### A 3 step process

01

02

03

#### Select specific rooms for your specific objectives

Purpose-built space filled with playgrounds dedicated to hosting your various meetings.

Add-on meeting services and activities

Leave nothing to chance and boost your meetings with adequate services and activities.

Get an expert's support

Our team and ecosystem of experts will strive to bring your meeting to fruition.



## 01 02 03 The Space



240 seat theater



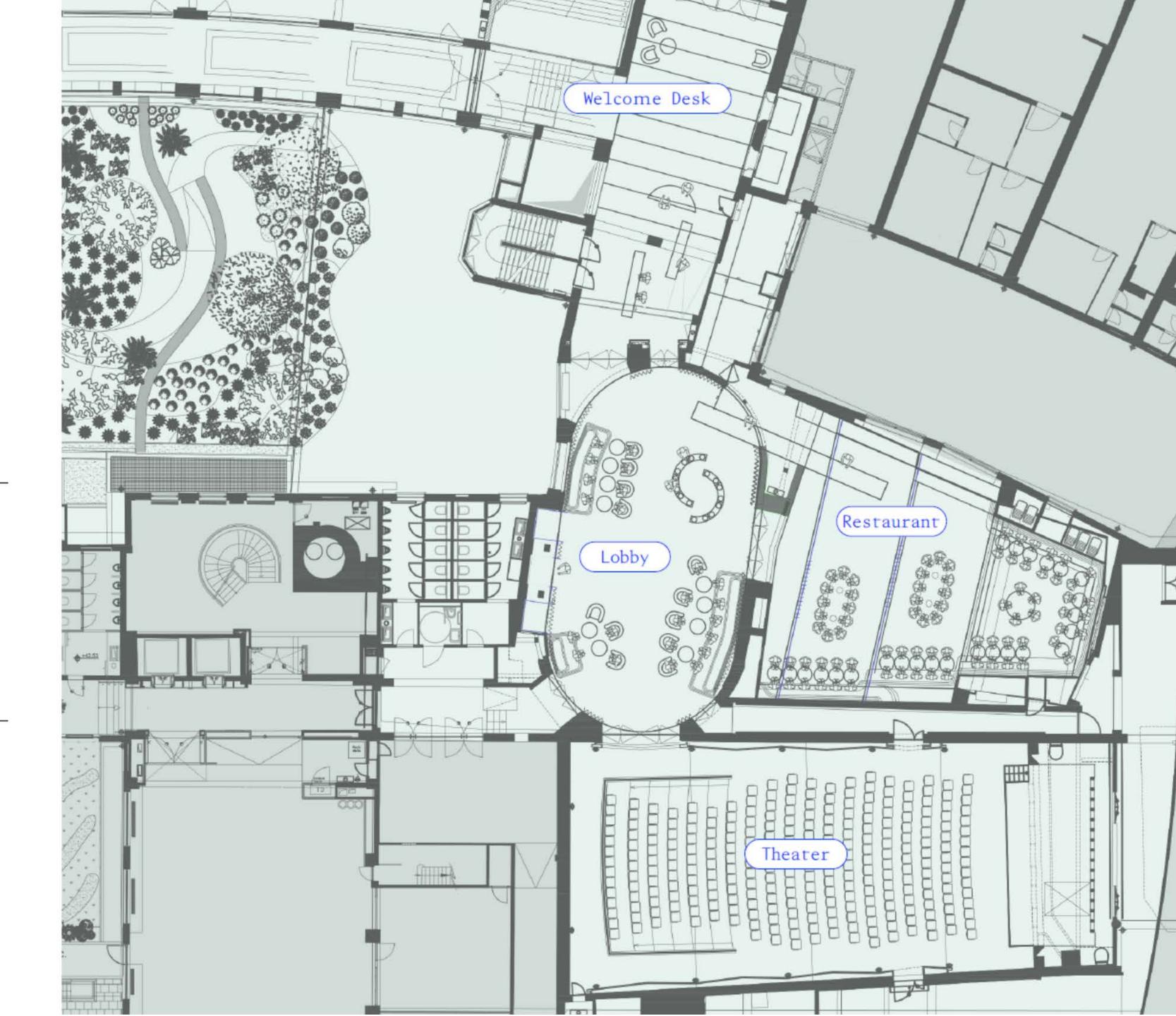
Restaurant



Lobby and an event space



Rooftop



## 01 02 03 The Space



2500m<sup>2</sup>



Rooms from 2 to 240 guests capacity





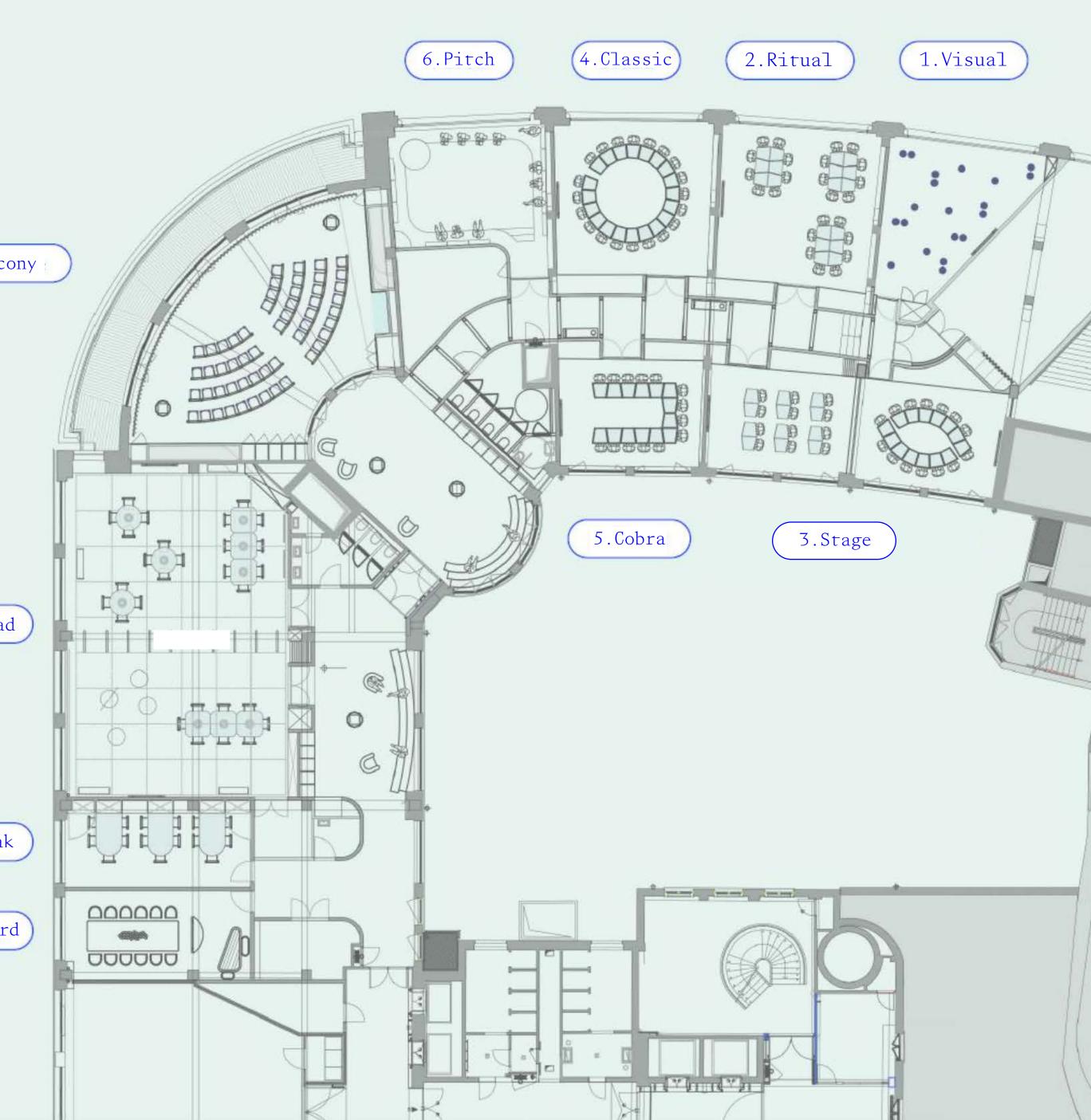
14 state of the art meeting rooms



8.Launch pad

9	. B	Bre	ea	1
-	-	-	-	

10.Board



#### 01 02 03 Boost your meeting

A good meeting requires much more than a good room and a good sandwich.



#### Technical

Live streaming studio, Visio conferences, Webinars, etc.



#### Energizing

Breathing with focused attention, Energizing your body, etc.



Mediator, Sketchnotor, Facilitator, etc.



Fun

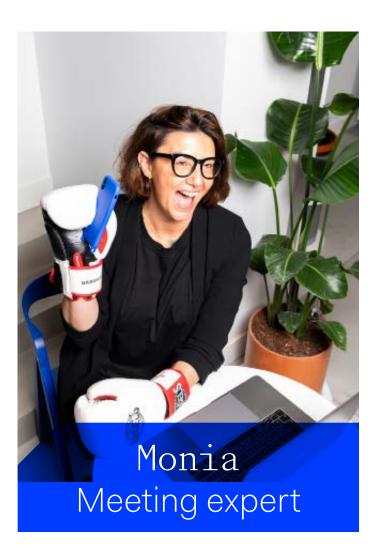
Afterworks, teambuilding, etc.



### 01 02 03 Be accompanied by experts

We're here with a mission.

To stimulate the world's great minds. To offer them the support and structure needed to blast past conventional thinking.





Arnaud Meeting expert





# The meeting playgrounds



## The Pitch Room



## The Pitch Room







### The Balcony



## The Balcony



## The Stage

SHAN VAIS

1

1:0

WITTER ALLER



## The Ritual











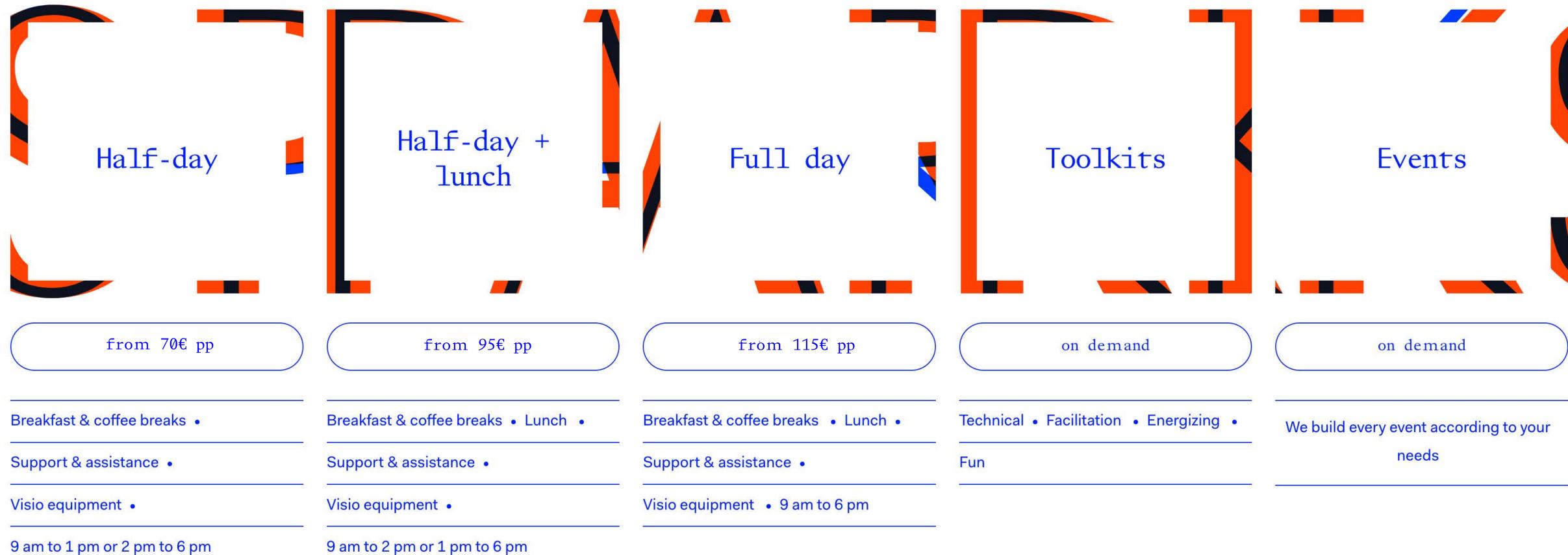








#### Offers



SPARKS





#### Food is our brain's fuel

The food you eat plays an essential role in keeping your focus and energy levels high, allowing you to smash the rest of the day.

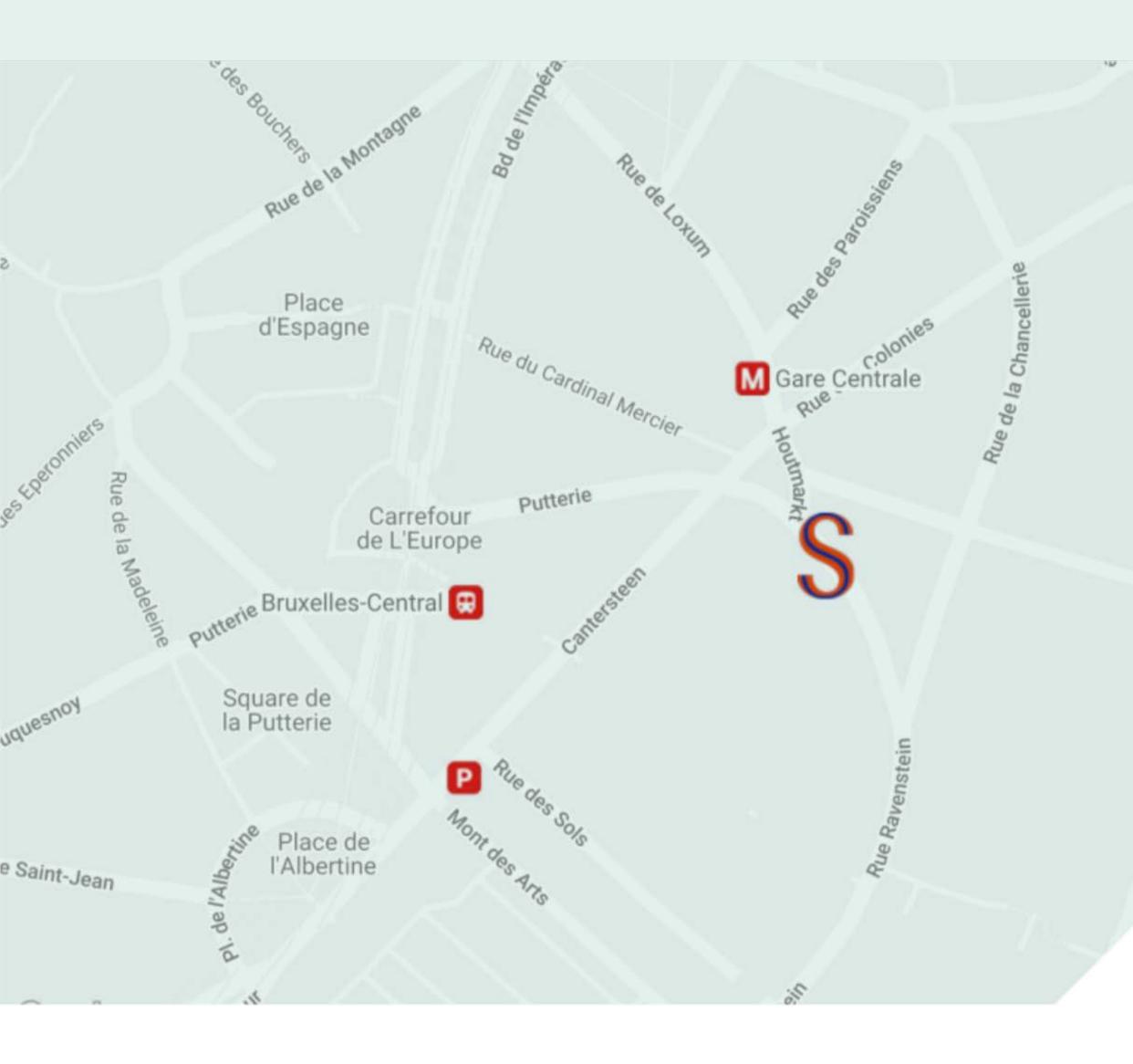


#### Afterworks

Afterwork 30€/pp		2 Ho
Drinks Food	Belgian Beers, Wines, Flavored Dips, Nuts, Raw vegetables an	<b>,</b>
Walking Diner 70€	C/pp	2.5 Hou
Drinks Food Zakouskis Degustation Menu	Belgian Beers, Wines, Flavore Dips, Nuts, Raw vegetables ar 5 Fingerfoods 5 seasonal tastings	, , , , , , , , , , , , , , , , , , ,



Access



#### A strategic location to gather your guests

#### Bike

Parking at 39 Ravenstein street upon inscription

Domestic and international	access
North station Midi station	5 min public transport 5 min public transport
Zaventem Aerport	20 min by car
	25 min by public transport
Regional and local access	
Bus STIB 29, 38, 63, 65, 66, 71, 86	Central station   1 min walk
Tram 92, 93	Palais   5 min walk
Tram 3, 4, 32	Bourse   10 min walk
Metro 1, 5	Central Station   1 min walk

Car

Interparking Albertine

## info@sparks-meeting.eu +32 (0)2 681 20 60



